

• EXTERRA •

• Protecting Australia's Natural Environment •
• While Saving Your Home From Termites •

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THOR'S THUNDER

News & Views from Ensystex • ISSUE NINE •

MOZZIE PROTECTION

MAXXTHOR MOSQUITO PROTECTION ZONE

Heavy rain in recent months in many parts of Australia has resulted in a great deal of water lying around. Many companies see this as an interruption to their work, better is to view the opportunity. Wet weather and higher temperatures create humidity, and these humid weather conditions are highly conducive to most insects. Combine these weather conditions with stagnant bodies of water and ideal breeding conditions are created for biting insects such as midges and mosquitoes.

When a potential client has an issue with mosquitoes they will no doubt want a treatment to work quickly, be effective for a long period, and be as safe as possible.

Fortunately you can provide such a solution with the **MAXXTHOR Mosquito Protection Zone**, a program that is cost effective and easy to apply.



WITHSTANDING RAIN SHOWERS AND SUMMER SUN

MAXXTHOR can achieve a greater than 90% reduction in mosquito and other biting insect numbers for up to six to eight weeks, even withstanding rain showers and summer sun. The best way to apply is to use a hand spray inside homes, and a backpack mist-blower outside.



MAXXTHOR withstands rain and summer sun

Your application should be targeted at the mosquitoes daytime resting harbourages e.g. trees, shrubs and ground covers around the property and underneath furnishings and fittings within the home.

Apply the **MAXXTHOR Mosquito Protection Zone** to building exteriors, subfloor entrances and other structures such as fences and decking.



Target underneath furnishing and fittings

APPLICATION TIPS

Mosquitoes don't fly very high or travel very far before needing to rest, so concentrate your **MAXXTHOR Mosquito Protection Zone** up to a height of 3 – 5 metres and cover all areas within 10 – 15 metres of the home you are protecting. Be aware that mosquitoes tend to rest on the underside of leaves and furnishings, so start from low down and work upwards.



Start low down and work upwards

GIVING BETTER RESULTS

The MAXXTHOR active is used in many large scale public health programs conducted by organisations such as the World Health Organisation (WHO) and local government authorities.

MAXXTHOR provides significant benefits compared to other pyrethroids. These include lower levels of skin irritation and less repellence to mosquitoes and midges. This means they are more likely to land on treated areas, and stay there, giving better results.

When creating your **MAXXTHOR Mosquito Protection Zone** always take into consideration the environment you're operating in. There are many simple things that can be done to improve effectiveness, enhance residual action and increase your customer's satisfaction.



Remove excess foliage prior to treatment

Some of this pest management is best done before your treatment and includes asking your clients to mow their lawns, trim back trees and shrubs, and remove excess foliage away from the home. These measures will ensure better product penetration, reduce landing points for mosquitoes and prevent the homeowner from damaging the Zone after your visit.

EXTERRA NEWS



Photos from the original CSIRO trials in 2002

The launch of **EXTERRA™** in September 2002, was met with fantastic reviews and yielded even better results. The reports and feedback we received from **Professional Pest Managers** confirmed this was the best termite management product available.

Since 2002 Ensystex has continued to improve and add to the EXTERRA system, providing innovations such as **FOCUS Termite Attractant™**, new-design In-concrete Stations, an improved bait matrix, maintaining EXTERRA as by far the most palatable bait for termites globally. And then there is our support for Australian Wildlife Conservancy, and more.

Not content to rest on our laurels, there have been several new additions to the EXTERRA Termite Interception and Baiting System recently.



Most palatable bait for termites globally



Exterra has been providing innovations since 2002

NEW PRODUCTS

SLIM-LINE EXTERRA ABOVE-GROUND STATION

This new Station is about one-third the size of the standard EXTERRA Above-ground Station. It has been designed specifically for use in 'tight' situations where you sometimes need a slimmer Station, e.g. areas such as narrow skirtings or window frames. The new Slim-line EXTERRA Above-ground Station is also useful if the weight of the standard EXTERRA Above-ground Station is an issue when mounting on damaged timber. The new Station also has a lid which fits inside the Station body which makes it easier to calculate clearances when installing in corners, near doors or windows etc.

We still recommend standard Above-ground Stations should be your first choice, since all our research, and that of independent researchers, has proven far better results occur when a larger food source is supplied. Sometimes however, practicality demands an alternative.



New option - the slim-line above-ground

UNDER-PAVER EXTERRA IN-GROUND LID

Our new In-ground lid has been designed with a flat surface to make it easy to use under paving. The Under-paver EXTERRA In-ground Lid is a simple design that easily slips on to the In-ground Station, providing a better seal for Stations used under pavers. Simply leave out the 'locking lugs' used for the standard Twist-Top Station, and place the Under-paver EXTERRA In-ground Lid. The weight of the paver, which is then placed on top, provides a secure Station seal.



EXTERRA In-ground Lid is easy to use under paving

PARTNERS FOR LIFE

AUSTRALIA WILDLIFE CONSERVANCY PARTNERSHIP

To date you and EXTERRA have generated almost \$280,000 in the 2 years since the partnership with AWC began.

This is the equivalent of protecting over 92,000 hectares of fragile northern Australian habitats. This is great news for the northern quoll and the Gouldian finch, just two of the many threatened species that benefit from our ongoing partnership.

AWC wish to express their gratitude to Ensystem and our network of EXTERRA Authorised Operators for their outstanding contribution towards the conservation of northern Australia's threatened wildlife.



Just 2 of the species Exterra's partnership with the AWC has helped save



PARTNERS FOR LIFE



GREENSMART

EXTERRA is now also a proud partner of the Housing Industry Association (HIA) GreenSmart program. Look out for the GreenSmart Partner logo on printed EXTERRA support material.

The GreenSmart program recognises environmentally responsible building products which are both affordable and durable for residential homes. This is just another way both you and your clients can feel confident in using the best possible termite management option.



Environmentally responsible interceptors

GREEN CREDENTIALS

INTERCEPTORS

Ensystem recently acquired the equipment and staff to produce our own timber interceptors for the EXTERRA In-Ground Stations.

The business was the largest supplier of two companies that have been manufacturing our timber interceptors for many years. Based in Brisbane, and now recovered from the floods, this will solely produce our EXTERRA timber interceptors for Australia, Asia, Africa and the Middle East.

And better still, in keeping with EXTERRA's green credentials, all our interceptors are sourced from timber certified by the Programme for the Endorsement of Forest Certification (PEFC), an international non-profit, non-governmental organization dedicated to promoting Sustainable Forest Management (SFM). This ensures that all of us can enjoy the environmental, social and economic benefits that forests offer.

Check out www.pefc.org.



Programme for the Endorsement of Forest Certification (PEFC)

• Simply the Best •



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