



THOR'S THUNDER

News & Views from Ensysstex ISSUE THREE



BITHOR CREATES A SAND STORM FOR PESTS (continued)

Bithor is now easier than ever to use being supplied in a 5Kg plastic shaker pack for the same equivalent price as the hefty old-fashioned 15Kg buckets used by others! **Plus, if you quote this Newsletter, you can make a hefty saving. Simply order 3 x 5Kg ready-to-use packs by 30 September and we'll give you an extra 5Kg pack for FREE!**

So make light work of your pest problems with Bithor Sand Granule insecticide. Another winner from Ensysstex.

PRODUCT NEWS

BLATTATHOR IS A DEAD SET KILLER OF COCKROACHES

The Blattathor formulation recently went through an upgrade following further detailed cockroach feeding studies. The improvements are certainly reflected in the comments we receive from happy clients.

"Whilst maintaining the unique clear colour to the gel to ensure it remains unobtrusive in use, we have selected a very careful range of feeding additives that really draw the cockroaches to the Blattathor Gel," comments Technical Director, Steve Broadbent. "With wonderful flavour additions including rotting flesh, citrus fruits and various brewed products and proteins, Blattathor now contains the widest range of feeding attractants to ensure heavy

cockroach feeding. Of course these flavours are at very low levels, so the product maintains its fresh citrus smell to people, but boy those cockroaches certainly come running."

"One of the really pleasing aspects," advises Operations Manager, Matt Augustyn, "is when pest controllers call us up to tell us that the cockroaches are actually coming to the gel as soon as they apply it. The results are just amazing."

Of course with abamectin as the active constituent, with its dual mode of action, there are no concerns with respect to resistance management strategies.

SUBSCRIBE AND WIN AN OLYMPUS TOUGH 1030SW DIGITAL CAMERA

Why not subscribe to Thor's Thunder and make sure you keep up to date with all the news from Australia's number one supplier of pest management products and systems.

Simply fill in the attached slip or send us an email with SUBSCRIBE in the subject line and we'll make sure you're kept up to date.

All subscribers will go into the draw for an Olympus Tough 1030SW Digital Camera. This is a pest control TOUGH camera - waterproof to 10m, snow proof to -10°C, shockproof to 2.0m and crushproof to 100kg! And at 10 megapixels plus a host of other features, including close-up shooting, you'll take great photos too!



Entries close 30 September 2008 with the winner announced in the next issue of Thor's Thunder.

Name: Company:

Email: Phone:

Address:

Send your details by email to au_client@ensystex.com; or fax to 02-9647-2189, or mail to: PO Box 6824 SILVERWATER NSW 2128. Authorised under NSW permit No. LTPS/08/03809.



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YOU'LL BE RIGHT ON TARGET

We also have the Blattathor Cockroach Gun, a high precision, stainless steel gun that is fully adjustable to ensure precise application of your Blattathor Cockroach Gel. The rugged professional construction of the gun will enhance your professionalism in front of your clients.

The Blattathor Cockroach Gun usually retails for \$59-95. If you buy 2 cartons of Blattathor Cockroach Gel between now and 30 September 2008 you will receive a Gun for FREE simply by quoting this Newsletter!

INSIDE // MAXXTOR TEAMS WITH ALTIS // INSECT MONITOR
ALLPEST & BLATTATHOR // SUBSCRIBE & WIN A DIGITAL CAMERA

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ALLPEST FIND BLATTATHOR ALL IT NEEDS



"We have been using Blattathor Cockroach Gel Bait since August 2007," says Lindsay Hollingworth of Allpest in Perth. "The results of the trials we carried out clearly demonstrated its superiority to the products we used previously. Needless to say we have since utilised Blattathor for all our cockroach baiting requirements.

Apart from the fact that we find the bait highly effective, some of the additional advantages we have found are that it acts as an insect growth regulator in addition to the normal mode of action, does not harden as quickly as other products meaning it needs be applied less often and the clear gel formulation combined with fewer applications means our clients no longer complain about the unsightly build up of old gel in their kitchens.

The palatability of the bait is excellent, our technicians regularly report cockroaches beginning consumption of the bait as soon as it is put in place with comments such as "By the time I got to the end of the bench they had already begun eating the bait at the start of the bench". With all aspects of the bait considered, Allpest regard Blattathor as a product with demonstrated effectiveness and excellent value for money."

WE'VE GOT YOU MONITORED

The Ensystem Insect Monitor can be used to monitor cockroach and crawling insect populations, determine the success of control programs, determine areas of heavy and mild infestation or even be used as a control measure in premises where poisons are not allowed.

Made of heavy-duty, injection-moulded plastic, Ensystem Monitor Stations withstand the toughest baiting situations indoors and out.



AGGRELURE™ ATTRACTS TO AFFLICT

When cockroaches gather they release aggregation pheromones. These are well documented attractants that cause cockroaches to aggregate together. A complex array of over 150 chemicals ensures their commercial production is very expensive. Cockroach deposits have been shown to be the major repository for these pheromones which have a particularly strong attraction towards nymphs. The material is coated with peritrophic membranes that are secreted around the food in the digestive system. Thus the material acts like microcapsules slowly releasing the aggregation pheromones. In fact these deposits can release the pheromones for a year or more!

Research has shown that cockroaches regularly remain around these aggregation points. Thus with the Ensystem Insect Monitor, when you simply replace the glue trap, these aggregation pheromones remain, increasing the efficacy of the system, so you have both the lure and aggregation pheromones working to attract the cockroaches; our unique AggreLure Effect! Whereas when you throw away a cardboard trap, you throw away the pheromone attractants too.

The Ensystem Insect Monitors cost about the same as cardboard monitors from other companies, yet they offer so many added benefits. They can be used many times over which also makes them ecologically more responsible.



MAXXTHOR TEAMS WITH ALTIS

The Team at ALTIS have secured Codemark approval for the **ALTIS Anti-Termite Irrigation System**.

Codemark is the new benchmark standard for pre-construction termite treatments and is administered by the Australian Building Codes Board. By August 2009 it is likely that only Codemark Accredited Systems will be permitted under the BCA for pre-construction treatments. It is a tough standard that takes a great deal of hard work to achieve. We congratulate ALTIS for securing this recognition.

The Codemark Accreditation System audits both the reticulation system and the products that can be used through the system. This recognises the importance of formulation, soil penetration studies and the application process in providing a complete and continuous termite barrier.

Of course Ensystem's premium, professional strength formulation of 100g/L bifenthrin, **MAXXTHOR**, achieved Codemark Accreditation through ALTIS. Indeed I am sure you will find that **MAXXTHOR** is the most economical solution for your termite protection with ALTIS, and since **MAXXTHOR** is water-based; there are no issues with odour and it's easier to handle.

With **MAXXTHOR** you can make light work of your termite jobs since it is available in 5L bottles, with a 4 x 5L carton competitively priced against the hefty 20L drums from our competitors.

So, if you're already using the ALTIS system, make sure your using the most effective and economical chemical; **MAXXTHOR**. If you're interested in moving up to the ALTIS system, for a Codemark Accredited Reticulation system, simply call Tony DiBetta on **0400 702 958**.

BITHOR CREATES A SAND STORM FOR PESTS

Bithor is proving a real winner as the best ant sand on the market. With well in excess of 150 tonnes of the formulation used last year, it's certainly had a big impact on the market!

Bithor is uniquely formulated to release the bifenthrin active more readily than other sand granule products, which is why it is so effective. It is also formulated to flow more freely.

Technical Director, Steve Broadbent advises, "It seems simple to many people to add an insecticide to sand. The reality is this doesn't give the required results and pest managers and their clients are left disappointed. Bithor is a surprisingly complex formulation with more than 15 components. It has been specifically formulated to allow the release of the bifenthrin to kill insects more efficiently.

I can only assume more pest managers don't take advantage of sand granules as they have been disappointed with results from other products."

Bithor is ideal for use in vegetated areas, lawns, mulch beds and around BBQs and the like, or simply as a perimeter treatment around homes. Unlike a liquid it falls through the vegetation to penetrate to where the insects are, or it can be swept into cracks and crevices around BBQs and perimeter pathways to homes.

It has a long residual life with the bifenthrin protected by the sand and therefore usually gives a better result and lasts longer for perimeter pest management than a liquid spray. Its effects are actually enhanced by rain, as rain releases the bifenthrin to penetrate into the soil giving even better results.

"This just can't be achieved with a liquid product," advises Steve. "Liquids coat the vegetation above where the ants are tracking, then when the rain comes they get washed away. Bithor penetrates through to the soil and then, if it rains, the bifenthrin is released and binds to the soil to keep on killing insect pests."